



ROLLING STOCK DAYS

JANUARY 19-20, 2027
PALAIS DES CONGRÈS
STRASBOURG, FRANCE



EXHIBITOR REGISTRATION
AND SPONSORSHIP
PACKAGE 2027



AN EVENT ORGANIZED BY



WITH THE SUPPORT OF



What's included in the exhibitor pass?

- One B2B meeting schedule per company
- Access to the conferences & workshops
- Access to the coffee breaks, and to the cocktail reception on January 19
- Listing in the participant directory

TABLE

1 600 €

- ✓ Fully equipped table
- ✓ 1 exhibitor badge
- ✓ 1 table, 3 chairs, lighting, electrical outlet with the company name displayed



6 SQM BOOTH

3 200 €

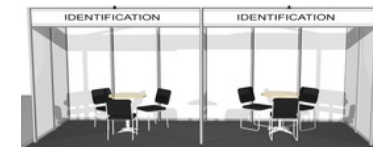
- ✓ Fully equipped 6-sqm booth
- ✓ 1 exhibitor badge
- ✓ Carpet
1 table, 3 chairs, 1 wastebasket
Lighting, electrical outlet
Sign with the company name



12 SQM BOOTH

5 600 €

- ✓ Stand équipé de 12m²
- ✓ 2 exhibitors badges
- ✓ Carpet
2 tables, 6 chairs, 1 wastebasket
Lighting, electrical outlet
Sign with the company name



ADDITIONAL PARTICIPANT

€ 380 / pax

- Access to the exhibition, conference sessions, workshops, coffee breaks
- Must be a representative of the registered company

CUSTOMIZED BOOTH PANELS

€ 300 / panel

- Enhance your booth visibility with a customized panel

AUDIOVISUAL PACKAGE

€ 800

- Rent a monitor with its base

Note: USB key & HDMI cable not included

ROLL-UP BANNER

€ 400 / unit

- Enhance your onsite visibility with a customized roll-up banner displayed in your booth
- The banner will remain your property after the event



As a sponsor you will get full access to the event: conferences, B2B meetings, lunches, coffee area, cocktail reception, etc.

GOLD

€ 12,000

- ✓ 12sqm customized booth
- ✓ 4 exhibitor passes
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials
- ✓ Social media recognition
- ✓ 1 slot in conference program
- ✓ 2 full-pages ad in post-event directory
- ✓ Rotating banner on the "My Selection" BtoB page
- ✓ 90-second video displayed on event screens
- ✓ 1 email campaign to all participants

Limited to 2 companies

SILVER

€ 8,000

- ✓ 6sqm
- ✓ 3 exhibitor passes
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials
- ✓ Social media recognition
- ✓ 1 full-page ad in post-event directory
- ✓ 1 full-page ad in official event guide
- ✓ Rotating banner on the "My Selection" BtoB page

Limited to 3 companies

BRONZE

€ 6,000

- ✓ 6sqm
- ✓ 2 exhibitor passes
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials
- ✓ Social media recognition
- ✓ 1 full-page ad in post-event directory

Limited to 5 companies

LANYARDS

€ 5,000

- Your brand will be top of mind when every neck includes the official event lanyard exclusively with your logo
- The lanyards must be delivered at least 30 days before the event (3,000 units) to the event organizers

Exclusive

COFFEE CORNER

€ 3,000

- Get your brand out to attendees and speakers while they take a break. Sponsor the coffee breaks on all two days.
- Your logo is prominently displayed in the coffee break area

Exclusive

CONFERENCE SCREEN

€ 2,000

- During session breaks, get your company video or logo on display on the conference stage screen
- The video must be 30 seconds or less

*Subject to the organizers' approval.

Exclusive

PHOTOBOOTH

€ 2,500

- Your brand featured on every printed & digital photo template
- Attendees can instantly download and share their branded pictures on social media – extending your visibility beyond the event
- High-traffic location guaranteed

Exclusive

INFORMATION DESK

€ 1,500

- Co-branded signage with event logo
- Sponsor logo displayed on the front of registration counters
- Display sponsor flyers in the literature holder available at the info desk

Limited to 3 companies

ENTRANCE SCREEN

€ 1,000

- Get your company video rotating on a large screen at the entrance of the exhibit hall
- The video must be 45 seconds or less

Limited to 3 companies

MORE OPPORTUNITIES. MORE IMPACT.



NEWSLETTER BANNER AD

€ 1,000

- Banner insert with sponsor's link in the middle of the email
- Valid for 2 emails sent to all Rolling Stock Days registered attendees and email subscribers

Limited to 10 companies

REGISTRATION PLATFORM

€ 1,000

- Your banner ad will be displayed until the end of the show at the top of the registration/sign in page of the matchmaking platform
- The banner can include a clickable link leading directly to your website

Exclusive

EXHIBITOR RESOURCE GUIDE

€ 1,000

- Feature your logo with the "Sponsored by" mention on the exhibitor resource guide front page

Exclusive

MATCHMAKING SPOTLIGHT

€ 1,500

- Rotating banner on the "My Selection" page — the page where participants actively send and reply to B2B meeting requests
- Maximum exposure during peak usage of the platform

Limited to 3 companies

WEBSITE BANNER AD

€ 1,000

- Rotating banner on the event website home page
- Banner will include the link to the sponsor's website

Limited to 5 companies



REACH YOUR AUDIENCE BEYOND THE EVENT.



Note: A management fee of €300 applies to all registered companies. It covers access to the online participant platform, an electric outlet, Wi-Fi, one parking pass for the duration of the event, and bank charges.

EXHIBITION PACKAGE		PRICE (excl. tax)
<input type="checkbox"/>	Table	€ 1,600
<input type="checkbox"/>	6 SQM BOOTH	€ 3,200
<input type="checkbox"/>	12 SqM BOOTH	€ 5,600

EXHIBITOR ADD-ONS		PRICE (excl. tax)
<input type="checkbox"/>	AUDIOVISUAL PACKAGE	€ 800
<input type="checkbox"/>	ROLLUP BANNER	€ 400 x u.
<input type="checkbox"/>	ADDITIONAL PARTICIPANT	€ 380 x pax
<input type="checkbox"/>	CUSTOMIZED BOOTH PANEL	€ 300 x u.

SPONSOR LEVEL		PRICE (excl. tax)
<input type="checkbox"/>	GOLD	€ 12,000
<input type="checkbox"/>	SILVER	€ 8,000
<input type="checkbox"/>	BRONZE	€ 6,000

ON-SITE BRANDING OPTIONS		PRICE (excl. tax)
<input type="checkbox"/>	LANYARDS	€ 5,000
<input type="checkbox"/>	COFFEE CORNER	€ 3,000
<input type="checkbox"/>	PHOTOBOTH	€ 2,500
<input type="checkbox"/>	CONFERENCE SCREEN	€ 2,000
<input type="checkbox"/>	INFORMATION DESK	€ 1,500
<input type="checkbox"/>	ENTRANCE SCREEN	€ 1,000

DIGITAL BRANDING OPTIONS		PRICE (excl. tax)
<input type="checkbox"/>	MATCHMAKING SPOTLIGHT	€ 1,500
<input type="checkbox"/>	REGISTRATION PLATFORM	€ 1,000
<input type="checkbox"/>	WEBSITE BANNER AD	€ 1,000
<input type="checkbox"/>	NEWSLETTER BANNER AD	€ 1,000
<input type="checkbox"/>	EXHIBITOR RESOURCE GUIDE	€ 1,000

SUBTOTAL	€
+ MANAGEMENT FEE	€ 300
+ TAXES (if applicable)	€
= TOTAL	€

Additional information on tax

- If your company is registered in France, French VAT is due.
- If your company is registered in another EU country (excluding France and Italy), French VAT is not applicable. You must report it to your fiscal administration and provide your VAT number.
- If your company is registered in Italy, Italian VAT is due. Our Rome office will bill you including the VAT amount.
- If your company is based outside the EU, no taxes are applicable.

Payment terms

- A 60% down payment is required upon submission of the booking form.
- The remaining balance must be paid no later than 21 days before the start of the event (i.e. Nov.10, 2026) to guarantee your company's participation.
- Full payment upon booking is also accepted.
- In the event of late payment, a one-time penalty of 3% on the outstanding balance will be applied, along with a €40 fixed recovery fee, in accordance with the General Terms & Conditions.

Payment method

- Credit card (Visa or Mastercard)
- Bank transfer (only in euros)
 IBAN: FR76 3000 4008 0400 0107 2835 736
 SWIFT: BNPAFRPPXXX
 Bank: BNP Paribas Paris-Centre Affaires
 Address: 24 Avenue de la Grande Armée - 75017 Paris, France
 Please email a copy of the bank transfer receipt to rollingstockdays@advbe.com, including the name of the company in the subject line.

Event name: **ROLLING STOCK DAYS 2026**
Date: **January 19-20, 2027**
City, country: **Strasbourg, France**
Venue: **PALAIS DES CONGRES, Strasbourg**

1/ ORGANIZATION

The Event is organized by **abe** – advanced business events, a limited company with a stated capital of €50,000, whose registered office is located at 10 rue de la Rochefoucauld, CS 50300, 92100 Boulogne-Billancourt Cedex, France (hereafter referred to as the “Organizer”).

2/ PURPOSE

These General Terms & Conditions apply to the Event organized by the Organizer. They outline the rights and obligations of the Organizer and of the contracting company, hereinafter referred to as the “Participant,” who acknowledges and agrees to comply with these Terms & Conditions.

3/ VENUE AND DATE

The Event will take place at the Venue and on the Date indicated above. The Organizer reserves the right to cancel the Event, change the Date, or relocate the Venue in the event of force majeure or if the original Venue becomes unavailable. In such cases, the Participant shall not be entitled to any compensation or refund.

The Organizer will, however, provide written notice of the new Date and Venue and will guarantee the Participant’s attendance at the rescheduled Event at no additional charge.

4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or institution may participate in the Event, provided its representatives possess the professional qualifications necessary to engage in business discussions with other Participants. The Organizer nonetheless reserves the right to deny any registration request at its sole discretion and without justification.
- Cancellation policy:
 - 45 days or more prior to the Event: Full refund (7.5% administrative fee retained).
 - 21-44 days prior: Participant liable for 50% of the amount due or paid.
 - 20 days or less: Full amount due; no refund.
- All invoices issued to the Participant must be paid no later than twenty-one (21) days before the Event. The Organizer reserves the right to deny access to the Event if full payment has not been received, and to apply a one-time penalty of 3% on the outstanding balance, in addition to a mandatory €40 recovery fee.
- The Participant acknowledges that registration is conditional upon payment of a sixty percent (60%) deposit. The Organizer reserves the right to cancel the Participant’s registration if this deposit is not paid at the time of booking as stipulated on the order form.

5/ INCLUDED SERVICES AND ORGANIZER’S OBLIGATION

The Organizer shall use its expertise, know-how, professional network, and all necessary resources to deliver the services described in the order form associated with these Terms & Conditions. These efforts constitute an obligation of means and not an obligation of result.

6/ INSURANCE

- The Organizer is solely responsible for the management of the Event. However, this responsibility does not extend to any damage caused by third parties to the Participant.
- The Participant must maintain insurance coverage for any damage caused by itself, its representatives, or its property to third parties during the preparation and execution of the Event.
- The Participant must also maintain insurance covering any damage caused by third parties to itself, its representatives, or its property during the preparation and execution of the Event.

8/ USE OF DIGITAL TOOLS AND THE EVENT PLATFORM

- a) The Participant is responsible for ensuring proper access to the Event’s digital platform (“Event Platform”). The Organizer does not guarantee uninterrupted, error-free, or secure operation and assumes no liability for temporary unavailability or for viruses, malware, or harmful code. The Participant agrees not to interfere with the Platform’s functionality and must comply with all applicable platform terms of use.
- b) The Organizer does not endorse and is not responsible for any content, products, or services referenced or accessed through the Event Platform, nor for any loss or damage resulting from their use.
- c) Usernames and passwords provided by the Organizer are confidential, remain the Organizer’s property, and may not be shared, transferred, or assigned. The Participant is responsible for all actions taken under its credentials.
- d) Any content uploaded or shared by the Participant on the Event Platform (“Materials”) is considered non-confidential and non-proprietary. The Organizer may use or disclose such Materials for any purpose. The Participant may not upload unlawful, defamatory, or infringing content.
- e) The Event Platform may only be used for accessing the Event. Commercial exploitation, unauthorized advertising, infringement of intellectual property rights, and uploading harmful code are strictly prohibited.
- f) The Organizer has no obligation to monitor interactive services on the Platform and shall not be liable for any loss or damage resulting from their use.

9/ ENFORCEMENT OF REGULATIONS

- The Organizer reserves the right to rule on any issue not covered in these Terms & Conditions and to implement any necessary amendments or additions, which shall take immediate effect.
- Any subsequent communications sent to the Participant shall form an integral part of these Terms & Conditions.
- The Organizer reserves the right to cancel the Participant’s registration in the event of non-compliance with these Terms & Conditions, without notice and without refund.

10/ USE OF THE PARTICIPANT’S LOGO

The Organizer reserves the right to request and use the Participant’s logo in marketing materials highlighting companies registered for the Event. The Participant retains the right to refuse such use by submitting a written request to the Organizer.

11/ JURISDICTION

In the event of a dispute, and before initiating any legal proceedings, the Participant agrees to submit its claim to the Organizer in an effort to reach an amicable resolution. If no resolution is achieved, the courts having jurisdiction over the Organizer’s registered office shall have exclusive authority.

12/ PRIVACY AND DATA SECURITY POLICY

The Participant acknowledges that the Organizer must collect detailed information regarding its expertise and professional capabilities solely for the purpose of delivering the services described in the order form associated with these Terms & Conditions.

Further information is available on the Organizer’s website under its privacy policy and personal data protection statement.

Company name:

Name of authorized officer or representative:

- I agree with advanced business events’ general terms & conditions
 I agree to receive communications from Rolling Stock Days partners

Date, signature and company’s seal:



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JANUARY 19-20, 2027

STRASBOURG, FRANCE

BOOK NOW

CONTACT US

 rollingstockdays@advbe.com

 [Rolling Stock Days](#)

