



RAIL INDUSTRY SUMMIT MOROCCO

EXHIBITOR MANUAL

13 - 14 APRIL 2027
EL JADIDA - MOROCCO

AN EVENT ORGANIZED BY



IN PARTNERSHIP WITH



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GENERAL INFORMATION

EVENT LANGUAGE

The official language of **RAIL INDUSTRY SUMMIT MOROCCO 2027** is **French**. All conferences and workshops will be held in **French**, with simultaneous translation into English.

BADGE

Badges are personal and non-transferable. Access to the event areas is strictly reserved for registered participants wearing their badge at all times.

PHOTOGRAPHY & VIDEO DISCLAIMER

Please note that photographs and video recordings may be taken during **RIS MOROCCO 2027** for communication, marketing and promotional purposes.

By attending the event, participants and exhibitors acknowledge and agree that their image may be used by the event organizers on any media (print, digital or online), without compensation, unless they expressly object.

If you do not wish to appear in any photographs or video recordings, please inform the event organizers on site.

HEALTH, SAFETY & INSURANCE

Each exhibitor is responsible for their own equipment and personal belongings. The organizers cannot be held liable for loss, theft or damage.

CODE OF CONDUCT

RAIL INDUSTRY SUMMIT MOROCCO is a professional B2B event. All participants are expected to behave in a respectful and professional manner throughout the event.

CONTACT

EVENT ORGANIZER

advanced business events, 10 rue de la Rochefoucauld CS 50300
92513 Boulogne-Billancourt Cedex – France

Website: <https://morocco.railmeetings.com/index.php/fr/>

Tel : +33 5 32 09 20 08

E-mail : rismorocco@advbe.com

EVENT SCHEDULE AND AGENDA

TUESDAY, APRIL 13

- 8:30 am - 9:30 am Opening of the front desk
- 9:30 am - 12:30 pm Plenary Conference
Conference Room
- 12:30 pm - 2:00 pm Lunch
- 2:00 pm - 6:30 pm BtoB meetings & workshops

WEDNESDAY, APRIL 14

- 8:30 am - 9:30 am Opening of the front desk
- 9:30 am - 12:30 pm BtoB Meetings & Workshops
- 12:30 pm - 2:00 pm Lunch
- 2:00 pm - 5:30 pm BtoB Meetings & Workshops
- 5:30 pm - 6:30 pm Closing

	Monday April 12	Tuesday April 13	Wednesday April 14
Access to Exhibition Hall for booth set-up	4:00pm - 7:00pm	7:30am - 8:30pm	
Move-Out			5:30pm - 8:00pm

PREPARE YOUR ARRIVAL



PRINT YOUR
EXHIBITOR BADGE

Before arriving at Mohammed VI EXHIBITION PARK, please **ensure that you have printed your exhibitor badge**, as it will be required for access to the venue.

Badges will be available for download from your online participant profile starting April 11, 2027



PRINT YOUR B2B
MEETING SCHEDULE

Please also remember to **print your B2B meeting schedule**.



Important : On site, only the event leaflet including the exhibition floor plan and the list of exhibitors will be available at the welcome desk.

ACCESS TO THE VENUE

Mohammed VI Exhibition Center

Route Nationale 1, direction Azemmour Region Doukala Abada, 24000, El Jadida

Airport Shuttle

No regular public shuttle operates between Mohammed V International Airport (Casablanca) and the **Mohammed VI Exhibition Center**. Private transfer services are available.

The venue is located approximately **110 km from the airport**, with an average travel time of 1 to 1.5 hours, depending on traffic conditions.

Hotels transfers

We offer a selection of hotels with negotiated rates near the event venue to make your participation in **Rail Industry Meetings Morocco 2027** easier.

IMPORTANT:

- When making your reservation, please specify that you are requesting the **2027 corporate rate negotiated for the event**.
- You will find all the details of the hotel offers — including rates, booking codes, and procedures — in the **ANNEX** section of this document.

Taxi

Taxis are available outside the airport terminal. The average fare to **El Jadida / Mohammed VI Exhibition Center** ranges from approximately MAD 400 to MAD 600, depending on traffic conditions and time of day. Taxi services

Local airport taxis (**official rank available at the terminal**)

By car

The **Mohammed VI Exhibition Center** is easily accessible by car via the main highways, including the A1 and A5 motorways, as well as the national road network, with direct access from the El Jadida–Casablanca axis. The venue is conveniently connected through major road infrastructures, ensuring smooth access for both local and international visitors.



BOOTH DETAILS

Depending on the package you have chosen, the following equipment is included (excluding the extra options).

BOOTH STRUCTURE & GENERAL SPECIFICATIONS

STANDARD

- > **4 sqm** equipped stand

- > Carpet, 1 table, 3 chairs, waste bin
Lighting, power outlet, signage

- > Full stand branding

- > **2 FILES TO BE PROVIDED in the dimensions:**
Wall A: 1550mm x 2800mm
Wall B: 1950mm x 2800mm
Keep a 50mm bleed on the left and right sides



PLUS

- > **8 sqm** equipped stand

- > Carpet, 2 tables, 6 chairs, waste bin
Lighting, power outlet, signage

- > Full stand branding

- > **2 FILES TO BE PROVIDED in the dimensions:**
Wall A: 3550mm x 2800mm
Wall B: 1950mm x 2800mm
Keep a 50mm bleed on the left and right sides



SUPERIOR

- > **16 sqm** equipped stand

- > Carpet, 2 tables, 6 chairs, waste bin
Lighting, power outlet, signage & reception desk

- > Full stand branding

- > **2 FILES TO BE PROVIDED in the dimensions:**
Wall A: 3550mm x 2800mm
Wall B: 3950mm x 2800mm
Keep a 50mm bleed on the left and right sides



PREMIUM


- > **24 sqm** equipped stand

- > Carpet, 1 two-seater sofa, 1 single armchair, and 1 coffee table
1 table with 3 chairs, 1 high table with 2 bar stools, 1 waste bin, Lighting, Power outlet, Fascia signage & reception desk

- > Full stand branding

- > **4 FILES TO BE PROVIDED in the dimensions:**
Wall A: 4550mm x 2800mm
Wall B: 2950mm x 2800mm
Storage closet: 950mm x 2800mm
Storage closet with door: 950mm x 2800mm
Keep a 50mm bleed on the left and right sides



 NB: Please submit your final graphics by March, 21 to Ms. Hayat Zinedine at hzinedine@advbe.com.

BOOTH PRODUCTION, GRAPHICS & SET-UP

BOOTH SET-UP

Booth set up will be **from 4:00pm to 7:00pm on Monday, April 12th**. For exhibitors unable to make it on Monday, it is recommended to arrive at the **Mohammed VI Exhibition Center at 7:30am on Tuesday, April 13th** to complete the set up and personalization of their booths.

Rail Industry Summit Morocco offers hard walled booths. You must bring all necessary materials to hang or paste your own graphics (chains, adhesives, etc). **It is strictly forbidden to drill into the panels.** Noisy machines or sound systems are not allowed. Also, please ensure that all equipment and graphics you bring fit your corresponding booth dimensions. (Only double-sided tape allowed)

Please note that your booth comes with ONLY 1 electrical outlet. If you need to plug in multiple devices, please make sure to bring your own power strip.

ADDITIONAL FURNITURE

All additional furniture must be ordered through our team. Please note that stock is limited. Please find the complete list of furniture options in the annex section of this document.

How to place an order?

You must order on the platform during your registration. **If you have already sent your order form and wish to add another item, please send an email to your abe sales representative and copy Ms. Hayat Zinedine hzinedine@advbe.com**

ALL ORDERS MUST BE SUBMITTED BY MARCH 28, 2027.

TECHNICAL SERVICES

For all technical orders, not included in your package, please contact our service provider LEPTIS GROUP at: benyahia@leptisgroup.com

ALL ORDERS MUST BE SUBMITTED BY March 28, 2027

CUSTOMIZED BOOTH (Collective pavilion or bare surface booth)

We can help you customize spaces larger than 24sqm.

ORDERS MUST BE SENT BY MARCH 12, 2027 to benyahia@leptisgroup.com



ADDITIONAL SERVICES & AMENITIES

Enhance your exhibition experience with our comprehensive range of services and amenities designed to support your success.

FOOD & BEVERAGE – LUNCH OPTIONS

A dedicated catering area will be available on-site, featuring a selection of food corners offering a variety of meal options throughout the event.

All participants are invited to access these catering areas during lunch hours. Meals will be available for purchase directly on-site, with payment to be made individually to the catering providers.

These food corners are designed to offer a flexible and convenient dining experience, allowing participants to manage their schedule freely between meetings and networking activities.



COFFEE CORNER

A complimentary coffee corner will be available:

- every morning
- and after lunch on April 13 & 14

A paid catering service (coffee, water, etc.) will be available at the same location from 8:30 AM to 6:00 PM during all event days

THEMED WORKSHOP

If you are hosting a thematic workshop, the conference room will be equipped with all the necessary equipment: a video projector, screen, computer (for your presentation), and a wireless microphone will be provided.

For all your queries and concerns please contact Giulia Cabras at gcabras@advbe.com or +39 06 88 64 49 49.

COMPLIMENTARY WI-FI

Enjoy free Wi-Fi throughout the exhibition hall.
The network name and password will be printed on your badge.

SHIPPING & MOVE-OUT LOGISTICS

MATERIAL DELIVERY

We recommend having your equipment delivered **no later than April 12, 2027 morning.**, so that we can place it directly on your booth in the afternoon.

Deliveries can be made earlier, but no handling will be provided for parcels delivered after this date.

PLEASE MAKE SURE TO CLEARLY INDICATE ON THE LABEL:

M. ACHRAF ATTAR (RAIL INDUSTRY SUMMIT MOROCCO + COMPANY NAME) PARC DES EXPOSITIONS MOHAMMED VI - EL JADIDA 24000, EL JADIDA, PORTE LOGISTIQUE

MOVE-OUT REQUIREMENTS

Exhibitors must **begin dismantling their booths at 5:30 p.m.**, at the close of the event on **Wednesday, April 14, 2027.**

All materials and equipment must be removed no later than 8:00 p.m. the same day at the Mohammed VI Exhibition Center.

IMPORTANT: each exhibitor is responsible for the transport of his material the reception and the forwarding of his packages. The Mohammed VI Exhibition Center and abe declines all responsibility in the event of theft, loss, or damage to stored goods.

SPECIAL EQUIPMENT NEEDS

Contact **M. Mehdi BENYAHIA**, benyahia@leptisgroup.com.

UNLOADING PROCEDURES

- All deliveries must be made through the exhibitor parking area via hall 1
- Delivery area is flat with no platform. Trucks must have tailgate and pallet jack.
- Mohammed VI Exhibition Center and abe will not be responsible for improperly equipped deliveries.

POST-EVENT CLEANUP

Return booth spaces free of all objects. Beginning April 15, 2027 any remaining materials will be stored by Mohammed VI Exhibition Parc at the exhibitor's expense. We remind you that all exhibitors are responsible for their belongings - the event organizers will not be liable for theft or damage.



EXHIBITOR CHECKLIST



BEFORE THE EVENT

- Register all delegates on the online participant platform
- Download and print exhibitor badges and B2B meeting schedule (avail. from April 11)
- Book your accommodation

BOOTH & LOGISTICS

- Submit orders for stand customization / additional services (deadline: March 12)
- Prepare and send graphic files according to technical specifications (deadline: March 21)
- Check electrical needs and bring or buy a power strip if necessary
- Plan booth set-up (from 04:00 PM on April 12)

SHIPPING & DELIVERIES

- Arrange shipment of booth materials from May 18 (earlier deliveries will not be accepted)
- Label all packages clearly (with event name + company name)
- Schedule material pick-up (from April 15 end of day)

ON-SITE SERVICES

- If hosting a themed workshop, prepare your presentation

END OF THE EVENT

- Do not dismantle your booth before the official closing (April 14 at 17:30)
- Ensure all materials are removed from your booth before leaving the venue

NEED ASSISTANCE

- For any question or last-minute issue, please refer to the **Contacts** section of this handbook.

FURNITURE ADDITIONAL REQUEST

ANNEX



ITEM	EXAMPLE	PRICE	QUANTITY	TOTAL EXCL.TAX
Chaise/Chair		30 € / 330 MAD		
Table haute/High top table		70 € / 770 MAD		
Tabouret/Highchair		80 € / 880 MAD		
Présentoir/Document holder		90 € / 990 MAD		
Kakemono/Roll-up banner	Length: 200cm x width: 80cm	350 € / 3850 MAD		
Comptoir/Desk	Length: 120cm, height: 110cm	350 € / 3850 MAD		
Vitrine/ Showcase Model A	Length: 50cm, height: 180cm	200 € / 2200 MAD		
Vitrine/Showcase Model B	Length: 100cm, height: 110cm	200 € / 2200 MAD		
Machine à café /Coffee machine	50 doses, cups, sugar included	260 € / 2860 MAD		
Écran/TV 42"	Sur pied / with base stand	200 € / 2200 MAD		
Écran/TV 55"	Sur pied / with base stand	300 € / 3300 MAD		
Date - Signature - Company Stamp			TOTAL excl. Taxes	
			<p>Companies invoiced by ABE will be billed in Euros, with taxes applied in accordance with European law.</p> <p>Companies invoiced by LEPTIS GROUP will be billed in Moroccan Dirhams (MAD), in accordance with Moroccan regulations.</p> <p>Please note that stock is limited. Orders need to be submitted before April 1. Any orders received after this date may result in an increase of price.</p>	

ACCOMMODATION



Revolugo is our official travel agency partner, offering specially negotiated rates with guaranteed secure reservations.

For assistance or group bookings:
reservations@revolugo.com or +33 1 80 06 62 88 (09:00-19:00)

Book early for best offers





RAIL INDUSTRY
SUMMIT
M O R O C C O