



RAIL INDUSTRY SUMMIT MOROCCO

REGISTRATION & SPONSORSHIP BROCHURE



EXHIBITION & SPONSORS

2027

APRIL 13-14, 2027

MOHAMED VI EXHIBITION PARK

EL JADIDA

AN EVENT ORGANIZED BY



IN PARTNERSHIP WITH



ACCELERATING MOROCCO'S RAILWAY DEVELOPMENT

Following four successful editions that supported the structuring of Morocco's railway ecosystem, the 5th edition enters a new strategic phase focused on acceleration and expansion.

Driven by:

- ▶ High-Speed Rail (HSR) projects
- ▶ Extension to Marrakech and eventually the South
- ▶ Development of regional rail networks

The event stands as the leading platform connecting public authorities, industrial players, and investors, addressing key challenges in Mobility, Industrialization and Innovation



REGISTER ONLINE



WHAT THE EXHIBITOR PASS INCLUDES:

- A tailored B2B meeting schedule per company
- Access to coffee breaks throughout the two-day event
- Access to conferences and workshops
- Listing in the official participants directory

STANDARD

3.100 € Excl. VAT

- > **4 sqm** equipped stand
- > **1** exhibitor badge
- > Carpet, 1 table, 3 chairs, waste bin
Lighting, power outlet, signage
- > **Full stand branding**



PLUS

4.000 € Excl. VAT

- > **8 sqm** equipped stand
- > **2** exhibitor badges
- > Carpet, 2 tables, 6 chairs, waste bin
Lighting, power outlet, signage
- > **Full stand branding**



SUPERIOR

7.000 € Excl. VAT

- > **16 sqm** equipped stand
- > **3** exhibitor badges
- > Carpet, 2 tables, 6 chairs, waste bin
Lighting, power outlet, signage & reception desk
- > **Full stand branding**



PREMIUM

8.800 € Excl. VAT

- > **24 sqm** equipped stand
- > **4** exhibitor badges
- > Carpet, 1 two-seater sofa, 1 single armchair, and 1 coffee table
1 table with 3 chairs, 1 high table with 2 bar stools, 1 waste bin,
Lighting, Power outlet, Fascia signage & reception desk
- > **Full stand branding**



ADDITIONAL OPTIONS FOR EXHIBITORS

ADDITIONAL PARTICIPANT

300 € / pers.
Excl. VAT

- Full access to the exhibition, conferences, workshops, and networking coffee breaks
- Reserved for representatives of the registered company

AUDIOVISUAL PACKAGE

42" Display Screen – €200
Excl. VAT

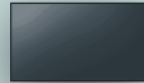
Screen rental with stand included
Note: USB drive and HDMI cable not included



AUDIOVISUAL PACKAGE

55" Display Screen – €300
Excl. VAT

Screen rental with stand included
Note: USB drive and HDMI cable not included



ROLL-UP

350 € / unit
Excl. VAT

- Boost your on-site visibility with a custom-designed roll-up displayed on your stand
- The roll-up will remain your



CHAIR

30 € / unit
Excl. VAT



HIGH TABLE

70 € / unit
Excl. VAT



STOOL

80 € / unité
Excl. VAT



RECEPTION DESK

350 € / unit
Excl. VAT



COFFEE MACHINE

260 € / unit

(50 doses, cups, sugar included)



DISPLAY CASE MODEL A

200 € / unit
Excl. VAT



DISPLAY CASE MODEL B

200 € / unit
Excl. VAT



BROCHURE STAND

90 € / unit
Excl. VAT



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

As a sponsor, you benefit from full access to the event, including conferences, B2B meetings, lunches, coffee areas, and the cocktail reception.

DIAMOND

50,000 € Excl. VAT

The Diamond Sponsorship represents a true strategic partnership, offering your company the highest level of visibility and privileged access to key industry decision-makers.

This premium package combines a strong on-site presence, maximum marketing exposure, and targeted networking opportunities.

KEY BENEFITS :

- ▶ A 30 sqm premium exhibition space located in a strategic area of the event
- ▶ A tailored B2B meeting programme with pre-qualified targeted companies
- ▶ A 20-minute keynote speaking opportunity during the plenary session
- ▶ Broadcast of a 90-second corporate video on screens in high-traffic areas
- ▶ Maximum brand visibility across all official event communication channels, including:
 - Official website
 - B2B matchmaking platform
 - Official catalogue
 - Conference programme
 - Exhibition floor plans
 - Promotional materials
- ▶ Advertising pages in the official event publications
- ▶ Participation for 15 company delegates in the convention
- ▶ A dedicated “Suppliers Day” session to engage with potential suppliers and partners
- ▶ Participation in high-level panel discussions and thematic workshops alongside key industry stakeholders

IN SUMMARY

- 30 sqm premium stand (prime location)
- 15 exhibitor badges
- B2B meeting schedule
- Prime location
- Logo featured on event communication materials
- Social media posts
- Dedicated Suppliers Day session (45 min)
- 1-page advertisement in the digital catalogue
- 2-page advertisement in the official event guide
- Broadcast of a 90-second corporate video across event screens
- Two email campaigns sent to participants
- Your flyers available at the reception desk
- 1,200 branded giveaways distributed to all participants*
- One roll-up displayed in the main hall
- Lunches, coffee breaks & Gala Cocktail



Exclusively limited to 3 companies

*To be provided by your company

As a sponsor, you benefit from full access to the event: conferences, B2B meetings, lunches, coffee area, cocktail reception, and more.

PLATINUM

35,000 €
Excl. VAT



- Premium 24 sqm Exhibition Stand
- 10 Exhibitor Badges
- Dedicated B2B Meeting Schedule for Your Company
- Prime Location
- Logo Visibility Across Communication Materials
- Featured Post on Social Media Channels
- 30 min workshop
- 1 Full Page Advertisement in the Participants Directory
- 2 Full Page Advertisements in the Official Event Guide
- 90-Second Video Broadcast on Event Screens
- 2 Email Campaigns Sent to Registered Participants
- Distribution of Your Flyers at the Registration Desk
- 1,200 Promotional Items Distributed (provided by your company)
- Access to Lunches, Coffee Breaks & Gala Cocktail

Limited to 3 companies

GOLD

20,000 €
Excl. VAT



- Superior 16 sqm Exhibition Stand
- 5 Exhibitor Badges
- Dedicated B2B Meeting Schedule for Your Company
- Prime Location
- Logo Visibility Across Communication Materials
- Featured Post on Social Media Channels
- 1 Full Page Advertisement in the Participants Directory
- 2 Full Page Advertisements in the Official Event Guide
- 90-Second Video Broadcast on Event Screens
- 1 Email Campaign Sent to Registered Participants
- Access to Lunches, Coffee Breaks & Gala Cocktail

Limited to 5 companies

SILVER

10,000 €
Excl. VAT



- Plus 8 sqm Exhibition Stand
- 3 Exhibitor Badges
- Dedicated B2B Meeting Schedule for Your Company
- Prime Location
- Logo Visibility Across Communication Materials
- Featured Post on Social Media Channels
- 1 Full Page Advertisement in the Participants Directory
- 1 Full Page Advertisements in the Official Event Guide
- Access to Lunches, Coffee Breaks & Gala Cocktail

Limited to 7 companies

BRONZE

6,000 €
Excl. VAT



- Standard 4 sqm Exhibition Stand
- 3 Exhibitor Badges
- Dedicated B2B Meeting Schedule for Your Company
- Prime Location
- Logo Visibility Across Communication Materials
- Featured Post on Social Media Channels
- 1 Full Page Advertisement in the Participants Directory

Limited to 10 companies

LANYARDS

3,000 €

- Ensure maximum brand visibility as every participant wears the official event lanyard featuring your logo.
- Lanyards must be delivered to the organizer at least 30 days prior to the event (1,200 units).

Exclusive

CONFERENCE SCREEN

3,000 €

- Showcase your logo or a 30-second video during session breaks — maximum exposure on the main stage.
- Video duration must not exceed 30 seconds.

Exclusive

COFFEE BREAK SPONSORSHIP

3,000 €

- Enhance your brand visibility among attendees and speakers during networking breaks.
- Your logo will be prominently displayed in the coffee area throughout the two days of the event.

Exclusive

WORKSHOP SESSION

1,500 €

- Host a 30-minute thematic workshop to highlight your company's expertise.
- Subject to organizer approval.
- Audience size cannot be guaranteed.

Limited to 5 companies

FLOOR STICKERS

1000 €

- Two large floor stickers placed in high-traffic areas to maximize brand exposure.

Exclusive

ENTRANCE SCREEN

1,500 €

- Broadcast your video on a large screen located at the entrance of the exhibition hall.
- Video duration must not exceed 45 seconds.

Limited to 3 companies

MORE OPPORTUNITIES. MORE IMPACT.



MOBILE APPLICATION SPONSORSHIP

4,000 €

- Bannière sur l'écran d'accueil
- Logo sur le splash screen
- Logo sur le plan interactif de l'exposition
- 1 push notification envoyée à tous les utilisateurs de l'application pendant l'événement
- Mention "Sponsor Application" dans toutes les communications liées à l'application

Exclusive

REGISTRATION PLATFORM

2,500 €

- Your banner permanently displayed at the top of the registration/login page of the matchmaking platform until the end of the event.
- The banner may include a clickable link redirecting to your website.

Exclusive

EXHIBITOR GUIDE

1,500 €

- Your logo featured on the cover page of the Exhibitor Guide with the mention "Sponsored by".

Exclusive

DEDICATED EMAIL CAMPAIGN

2,000 €

- Promote your latest products or services to all registered participants of the Rail Industry Summit Morocco.
- Sent to all registered attendees.
- 4 sponsors per email x 3 campaigns.

Limited to 5 companies

B2B MEETING SELECTION PAGE

2,000 €

- Banner on the "My Selection" page, where participants manage their B2B meeting requests.
- Maximum visibility during peak platform usage.

Limited to 2 companies

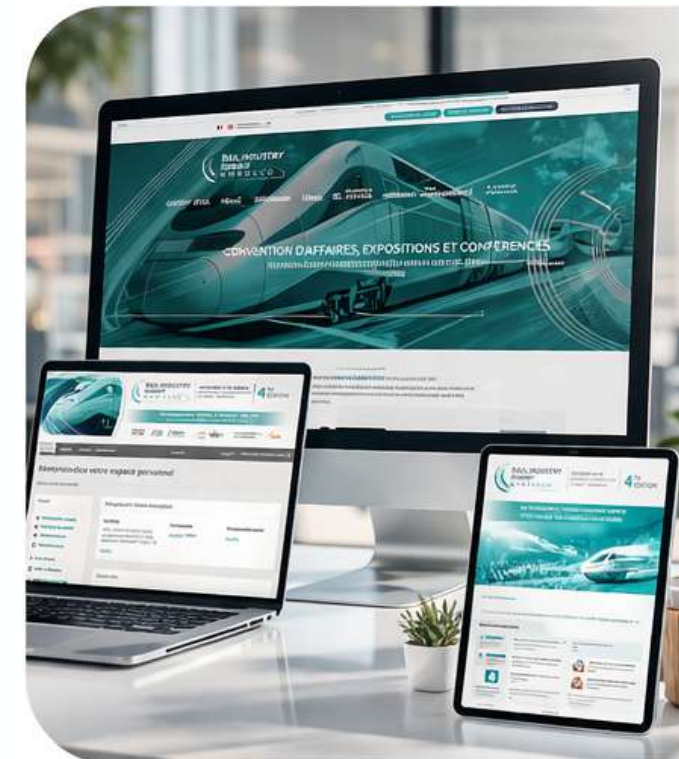
WEBSITE BANNER

1,500 €

- Banner on the event website homepage, including a link to the sponsor's website.

Limited to 3 companies

EXTEND YOUR BRAND'S IMPACT BEYOND THE EVENT.



NEWSLETTER BANNER

1,000 €

- Insertion of your banner with a clickable link within the email content.
- Valid for 2 campaigns sent to all registered participants and newsletter subscribers of the Rail Industry Summit Morocco.

Limited to 10 companies

OFFICIAL EVENT CATALOGUE

1,000 €

- Stand out with a full-page A4 advertisement in the official event guide.
- Maximize your visibility among all participants as they consult the program, floor plan, and exhibitor list.

Limited to 5 companies



SOCIAL MEDIA POST

500 €

- 1 sponsored post on the official Rail Industry Summit Morocco social media channels prior to the event.

 4,000+ followers

Limited to 10 companies

MOBILE APP PUSH NOTIFICATION

500 €

- Drive traffic to your booth and inform visitors about your product launches or on-site demonstrations.
- 1 push notification sent to all users who have enabled notifications, at a predefined time slot.

Limited to 5 companies



Please note: A €200 administration fee applies to all registrations and includes access to the online platform, one power outlet, Wi-Fi, one parking pass, and bank charges.

PACKAGE D'EXPOSITION		PRIX HT
<input type="checkbox"/>	STANDARD 4sqm	3.100 €
<input type="checkbox"/>	PLUS 8sqm	4.000 €
<input type="checkbox"/>	SUPERIOR 16sqm	7.000 €
<input type="checkbox"/>	PREMIUM 24sqm	8.800 €

LEVEL OF SPONSORSHIP		PRIX HT
<input type="checkbox"/>	DIAMOND	50.000 €
<input type="checkbox"/>	PLATINUM	35.000 €
<input type="checkbox"/>	GOLD	20.000 €
<input type="checkbox"/>	SILVER	10.000 €
<input type="checkbox"/>	BRONZE	6.000 €

ONLINE VISIBILITY		PRIX HT
<input type="checkbox"/>	NEWSLETTER BANNER	1.000 €
<input type="checkbox"/>	OFFICIAL EVENT CATALOGUE	1.000 €
<input type="checkbox"/>	SOCIAL MEDIA POST	500 €
<input type="checkbox"/>	MOBILE APP PUSH NOTIFICATION	500 €
<input type="checkbox"/>	MOBILE APPLICATION SPONSORSHIP	4.000 €
<input type="checkbox"/>	REGISTRATION PLATFORM	2.500 €
<input type="checkbox"/>	EXHIBITOR GUIDE	1.500 €
<input type="checkbox"/>	DEDICATED EMAIL CAMPAIGN	2.000 €
<input type="checkbox"/>	B2B MEETINGS SELECTION PAGE	2.000 €
<input type="checkbox"/>	WEBSITE BANNER	1.500 €

OPTIONS POUR EXPOSANTS		PRIX HT
<input type="checkbox"/>	Additional participant	300 €
<input type="checkbox"/>	TV 42"	200 €
<input type="checkbox"/>	TV 55"	300 €
<input type="checkbox"/>	ROLL-UP	350 €
<input type="checkbox"/>	CHAIR	30 €
<input type="checkbox"/>	HIGH TABLE	70 €
<input type="checkbox"/>	STOOL	80 €
<input type="checkbox"/>	Reception desk	350 €
<input type="checkbox"/>	Display Case – Model A	200 €
<input type="checkbox"/>	Display Case – Model B	200 €
<input type="checkbox"/>	BROCHURE STAND	90 €
<input type="checkbox"/>	COFFEE MACHINE (50 doses, cups, sugar included)	260 €

VISIBILITY ON SITE		PRIX HT
<input type="checkbox"/>	LANYARDS	3.000 €
<input type="checkbox"/>	CONFERENCE SCREEN	3.000 €
<input type="checkbox"/>	COFFEE BREAK SPONSORSHIP	3.000 €
<input type="checkbox"/>	WORKSHOP SESSION	1.500 €
<input type="checkbox"/>	FLOOR STICKERS	1.000 €
<input type="checkbox"/>	ENTRANCE SCREEN	1.500 €

<input type="checkbox"/>	SUBTOTAL	€
	+ ADMINISTRATION FEES	200 €
	+ TAXES (if applicable)	€
	TOTAL	€

Additional VAT Information

- If your company is registered in France, French VAT will apply.
- If your company is registered in Italy, Italian VAT will apply. Our Rome office will issue the invoice including the applicable VAT amount.
- If your company is registered in another EU country (excluding France and Italy), French VAT will not apply. You will be required to self-account for VAT with your local tax authorities and provide your valid intra-community VAT number.
- If your company is located outside the European Union, no VAT will be applicable.

Payment Terms

- A 60% deposit is required upon submission of the registration form.
- The remaining balance must be paid no later than 21 days prior to the start of the event (March 23, 2027) to guarantee your company's participation.
- Full payment at the time of booking is also possible.
- In case of late payment, a one-time penalty of 3% on the outstanding balance will be applied, along with a fixed compensation fee of €40 for recovery costs, in accordance with the General Terms and Conditions.

Payment Methods

- Credit Card (Visa or Mastercard)
- Bank Transfer (EUR only)

IBAN: FR76 3000 4008 0400 0107 2835 736
SWIFT: BNPAFRPPXXX
Bank: BNP Paribas Paris – Centre Affaires
Address: 24 Avenue de la Grande Armée, 75017 Paris, France
Please send a copy of the bank transfer confirmation to rismorocco@advbe.com, indicating your company name in the email subject line.

GENERAL TERMS & CONDITIONS

RAIL INDUSTRY SUMMIT MOROCCO 2027

**April 13–14, 2027
El Jadida, Morocco
Mohammed VI Exhibition Park, El Jadida**

1/ ORGANIZATION

The Event is organized by *abe* – advanced business events, a simplified joint-stock company with a share capital of €50,000, whose registered office is located at 10 rue de la Rochefoucauld, CS 50300, 92100 Boulogne-Billancourt Cedex, France (hereinafter referred to as the “Organizer”).

For the commercialization, invoicing, and administrative management of the Event in Morocco and Sub-Saharan Africa, the Organizer has appointed LEPTIS GROUP SARL, a Moroccan company with its registered office at 39, Avenue Lalla Yacout, 5th floor, Appt D, 20 000 Casablanca (Morocco), RC n° 324877, ICE n° 001882306000015, as a commission agent within the meaning of Article L.132-1 of the French Commercial Code (hereinafter referred to as the “Local Commission Agent”).

In this capacity, the Local Commission Agent acts in its own name but on behalf of the Organizer. Invoices issued by the Local Commission Agent legally bind it vis-à-vis the Participant. The Organizer remains responsible for the organization, content, and proper execution of the Event.

2/ PURPOSE

These General Terms & Conditions apply to the Event organized by the Organizer and commercialized by the Local Commission Agent.

They define the rights and obligations of the Organizer, the Local Commission Agent, and the contracting company (hereinafter referred to as the “Participant”), who acknowledges having read and agreed to comply with these Terms & Conditions.

3/ PARTICIPANT NOMINATION

Each Participant shall designate its individual representatives (hereinafter referred to as the “Delegates”) within the deadlines set by the Organizer or the Local Commission Agent, and no later than twenty-one (21) days prior to the Event.

Failure to comply with this requirement may result in the Participant being unable to benefit from certain services, particularly pre-scheduled business meetings.

4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution may participate in the Event, provided that its representatives have the professional qualifications required to engage in business discussions with other Participants.

The Organizer reserves the right to refuse any registration request at its sole discretion and without justification.

Cancellation policy:

- 45 days or more before the Event: full refund (7.5% administrative fee retained)
- Between 21 and 44 days before the Event: 50% of the total amount remains due
- 20 days or less before the Event: full amount remains due; no refund

Invoicing and Payment:

Participants registered through the Local Commission Agent are invoiced by LEPTIS GROUP SARL, acting in its own name on behalf of the Organizer. Invoices are issued in Moroccan Dirhams (MAD), including Moroccan VAT in accordance with applicable regulations.

The Participant acknowledges that its contractual relationship regarding invoicing and payment is established with the Local Commission Agent. Any claim relating to the content or execution of the Event must be addressed to the Organizer.

A deposit of 60% is required upon registration. The balance must be paid no later than 21 days prior to the Event.

In case of late payment:

- a one-time penalty of 3% will be applied on the outstanding balance
- a fixed compensation equivalent to €40 in MAD will be charged for recovery costs

The Participant acknowledges that registration is subject to payment of the 60% deposit. The Local Commission Agent reserves the right to cancel the Participant’s registration if this deposit is not paid at the time of booking, as specified in the order form.

5/ SERVICES

Services related to the Event include, depending on the selected package:

- Access to the exhibition area and fitted stand - Participation in pre-scheduled business meetings - Access to conferences and plenary sessions - Event documentation and communication materials - On-site catering (lunches and coffee breaks)

The detailed description of services is specified in the order form signed by the Participant.

6/ CANCELLATION OR POSTPONEMENT OF THE EVENT

The Organizer reserves the right to cancel or postpone the Event in case of force majeure or if the number of registered Participants is deemed insufficient.

In case of cancellation attributable to the Organizer, amounts paid by the Participant will be fully refunded by the Local Commission Agent. No additional compensation shall be due.

In case of postponement, registrations will automatically be transferred to the new dates unless the Participant objects within fifteen (15) days following notification.

7/ INTELLECTUAL PROPERTY

The Event name, logos, visual identity, and all communication materials are the exclusive property of the Organizer.

The Participant shall not reproduce, use, or distribute these elements without prior written consent from the Organizer, except for referencing its participation in its own corporate communications.

8/ PERSONAL DATA

Personal data collected in connection with registration and participation are processed by the Organizer and the Local Commission Agent in accordance with Regulation (EU) 2016/679 (GDPR) and Moroccan Law No. 09-08.

Such data are used for Event organization, invoicing, communication, and, where applicable and subject to consent, marketing purposes.

The Participant has the right to access, rectify, delete, and object to the processing of its data by contacting the Organizer.

9/ LIABILITY

The Organizer undertakes to use its best efforts to ensure the proper execution of the Event. Its liability may only be engaged in the event of proven fault.

The Organizer shall not be held liable for indirect damages, loss of opportunity, loss of profit, or business interruption suffered by the Participant.

In all cases, the Organizer’s liability is limited to the amounts actually paid by the Participant.

10/ FORCE MAJEURE

Neither Party shall be held liable for failure to perform its obligations in the event of force majeure as defined under French law (Article 1218 of the Civil Code) or its Moroccan equivalents, including but not limited to: natural disasters, epidemics, pandemics, government decisions, strikes, armed conflicts, or acts of terrorism.

11/ JURISDICTION

In the event of a dispute, the Participant agrees to seek an amicable solution with the Local Commission Agent and/or the Organizer before initiating legal proceedings.

Failing this:

- disputes relating to invoicing and payment fall under the jurisdiction of the courts of Casablanca (Morocco), with Moroccan law applicable;
- disputes relating to the content and organization of the Event fall under the jurisdiction of the courts of the Organizer’s registered office in France, unless mandatory provisions provide otherwise.

12/ ACCEPTANCE

The signing of the order form implies full and unconditional acceptance of these General Terms & Conditions.

I confirm that I have read and accepted the General Terms & Conditions of the Rail Industry Summit Morocco 2027 applicable to Participants registered via LEPTIS GROUP SARL, commission agent of the Organizer *abe* – advanced business events.

I agree to receive marketing communications from the partners of the Rail Industry Summit Morocco 2027.

Company name:

Name of authorized officer or representative:

Date, signature and company’s seal:

REGISTER NOW !

Secure your presence at the largest rail supply chain B2B event in Morocco and enjoy exclusive benefits to boost your visibility before Rail Industry Summit Morocco 2027.



CONTACT US

rismorocco@advbe.com



REGISTER ON LINE

