

Berlin Business Office, USA Berlin Partner for Business and Technology





Clean Tech Mission NEWYORK

12.09. - 16.09.2022





BERLIN ENERGY
BRANDENBURG ENERGY
NETWORK e.V



What's in it for you?

Acceleration



Ecosystem

We introduce you Learn first-hand to local partners, about local best innovators and practices and city officials to success stories accelerate your from your business growth industry

Matchmaking



Connect with potential customers and explore individual business opportunities

Training & Mentoring



Learn from program mentors and key industry players who will help you scale your business

Go-to-market



Pitch your business in front of local partners, VCs and city officials





BERLIN GOES INTERNATIONAL

A Program of the Senate Department for Economics, **Energy and Public Enterprises**



European Union

European Regional Development Fund

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BRANDENBURG **NETWORK** e.V.

The Mission in a nutshell

We offer a high-caliber market exploration program.

- ★ Sharpen your business model and value proposition for the US with our mentors and experts.
- ★ Assess your product-market fit.
- ★ Connect with key decision makers in New York and get valuable feedback for your go-to-market strategy.
- The application deadline is 30.06.2022



The mission is aimed at:

Berlin start-ups, scale-ups and innovators

This program is designed for: C-Level and founders, business development and expansion teams

Industry focus:

Organizations focused on the sustainable transformation of urban spaces, offering innovative solutions in areas such as clean tech and mobility.

This mission is organized by **Urban Innovation**, a program by **Berlin-Brandenburg Energy Network**, in collaboration with **Berlin Partner for Business and Technology** and the **Berlin Business Office**, **USA**.



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URBAN INNOVATION

Urban Innovation brings together Berlin start-ups & scale-ups from the cleantech & mobility sectors with key players, decision-makers, investors and business partners in Berlin and the ecosystems of the US, the UK, and Singapore.

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