

Q&A Start Alliance Steps To Dubai 2020

1. Should the arrival already take place on 07.? Since the safari is planned on the 08. on the agenda, the question arises whether it would be better to arrive on 07. already?

The arrival date is the 8th of Feb, the desert safari will take place starting from around 3-4 pm and hence an arrival in the morning should be fine. However, we leave it up to the participants when they want to arrive, important is that everybody joins the Desert Safari so that you have a chance to get to know each other and be able to experience the Dubai Desert.
2. How is the application procedure going? Do we automatically participate in the event as soon as we have sent in our application via F6s? Or do we need a selection procedure here? If so, how does this work & when will we find out if we can participate?

Participants will be selected based on their market relevance here in Dubai, Dubai SME and Berlin Partner will jointly evaluate the companies and identify those that potentially will have the most impact and or opportunities here. From a timeline perspective we will do our best to let you know if you have been selected for the program as soon as possible
3. One item on the agenda is "Meet Dubai based Investors", is there more detailed information?

The Investors evening will be twofold, in the first half of the evening we will have a short panel discussion with the biggest VC firms in the Middle East, discussing the financing landscape locally. In the second part of the evening every company will have the chance to pitch their company / solution to all participating VCs.
4. Who can apply?

All companies that fall under the SME definition and fall under the industry specifications mentioned on the Start Alliance site.
5. We are interested to participate with up to 3 people. Do you have (to be paid by us) hotel and flight contingents?

The number of attendees per company is not limited, we would however appreciate if all companies that will attend with more than two attendees per company do let us know beforehand. We are also currently negotiating discounted hotel rates for you and will share a selection of booking codes shortly.